



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947404-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Brown/R/Senate	10/22-10/28 TV Sched	1

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	947404	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/28/12	6a Eyeopener	558-7a	MTWTF--	:30	15	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	15	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	WCVB	M	10/22/12	5:58 AM	6a Eyeopener	558-7a	:30	SBTV10201227H	\$900.00 NM
5	WCVB	M	10/22/12	6:38 AM	6a Eyeopener	558-7a	:30	SBTV10201227H	\$900.00 NM
6	WCVB	M	10/22/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV- 101812- 25H	\$900.00 NM
7	WCVB	Tu	10/23/12	5:59 AM	6a Eyeopener	558-7a	:30	SBTV10201227H	\$900.00 NM
12	WCVB	Tu	10/23/12	6:24 AM	6a Eyeopener	558-7a	:30	SBTV- 101812- 25H	\$900.00 NM
16	WCVB	Tu	10/23/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV10231228H	\$900.00 NM
13	WCVB	W	10/24/12	6:25 AM	6a Eyeopener	558-7a	:30	SBTV10201227H	\$900.00 NM
8	WCVB	W	10/24/12	6:43 AM	6a Eyeopener	558-7a	:30	SBTV10231229H	\$900.00 NM
3	WCVB	W	10/24/12	6:59 AM	6a Eyeopener	558-7a	:30	SBTV- 101812- 25H	\$900.00 NM
17	WCVB	Th	10/25/12	6:22 AM	6a Eyeopener	558-7a	:30	SBTV10201227H	\$900.00 NM
10	WCVB	Th	10/25/12	6:29 AM	6a Eyeopener	558-7a	:30	SBTV10201227H	\$900.00 NM
4	WCVB	Th	10/25/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV10231229H	\$900.00 NM
9	WCVB	F	10/26/12	6:23 AM	6a Eyeopener	558-7a	:30	SBTV09151214H	\$900.00 NM
11	WCVB	F	10/26/12	6:29 AM	6a Eyeopener	558-7a	:30	SBTV09151214H	\$900.00 NM
15	WCVB	F	10/26/12	6:58 AM	6a Eyeopener	558-7a	:30	SBTV09151214H	\$900.00 NM
2	10/22/12	10/28/12	Good Morning America	658-9a	MTWTF--	:30	20	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	20	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/22/12	7:25 AM	Good Morning America	658-9a	:30	SBTV10201227H	\$800.00 NM
7	WCVB	M	10/22/12	7:59 AM	Good Morning America	658-9a	:30	SBTV- 101812- 25H	\$800.00 NM
20	WCVB	M	10/22/12	8:42 AM	Good Morning America	658-9a	:30	SBTV10201227H	\$800.00 NM
6	WCVB	M	10/22/12	8:55 AM	Good Morning America	658-9a	:30	SBTV10201227H	\$800.00 NM
15	WCVB	Tu	10/23/12	7:26 AM	Good Morning America	658-9a	:30	SBTV10201227H	\$800.00 NM
12	WCVB	Tu	10/23/12	7:48 AM	Good Morning America	658-9a	:30	SBTV- 101812- 25H	\$800.00 NM
21	WCVB	Tu	10/23/12	8:40 AM	Good Morning America	658-9a	:30	SBTV10231228H	\$800.00 NM
16	WCVB	Tu	10/23/12	8:55 AM	Good Morning America	658-9a	:30	SBTV10201227H	\$800.00 NM
2	WCVB	W	10/24/12	7:25 AM	Good Morning America	658-9a	:30	SBTV10201227H	\$800.00 NM
8	WCVB	W	10/24/12	7:42 AM	Good Morning America	658-9a	:30	SBTV10201227H	\$800.00 NM
19	WCVB	W	10/24/12	8:44 AM	Good Morning America	658-9a	:30	SBTV10231229H	\$800.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Invoice #	Invoice Date	Invoice Month	Invoice Period
947404-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/22-10/28 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/22/12	10/28/12	Good Morning America	658-9a	MTWTF--	:30	20	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	W	10/24/12	8:54 AM	Good Morning America	658-9a	:30	SBTV- 101812- 25H	\$800.00 NM
14	WCVB	Th	10/25/12	7:26 AM	Good Morning America	658-9a	:30	SBTV- 101812- 25H	\$800.00 NM
22	WCVB	Th	10/25/12	7:49 AM	Good Morning America	658-9a	:30	SBTV10201227H	\$800.00 NM
18	WCVB	Th	10/25/12	8:41 AM	Good Morning America	658-9a	:30	SBTV10201227H	\$800.00 NM
9	WCVB	Th	10/25/12	8:59 AM	Good Morning America	658-9a	:30	SBTV10231229H	\$800.00 NM
13	WCVB	F	10/26/12	7:42 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM
10	WCVB	F	10/26/12	7:55 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM
17	WCVB	F	10/26/12	8:48 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM
23	WCVB	F	10/26/12	8:55 AM	Good Morning America	658-9a	:30	SBTV09151214H	\$800.00 NM
3	10/22/12	10/28/12	Live w/ Kelly & Michael	9A-10A	MTWTF--	:30	10	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	10	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	10/22/12	9:35 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV- 101812- 25H	\$350.00 NM
10	WCVB	M	10/22/12	9:59 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10201227H	\$350.00 NM
8	WCVB	Tu	10/23/12	9:37 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV- 101812- 25H	\$350.00 NM
1	WCVB	Tu	10/23/12	9:52 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10231228H	\$350.00 NM
9	WCVB	W	10/24/12	9:34 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10231229H	\$350.00 NM
4	WCVB	W	10/24/12	9:55 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV- 101812- 25H	\$350.00 NM
6	WCVB	Th	10/25/12	9:22 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV- 101812- 25H	\$350.00 NM
5	WCVB	Th	10/25/12	9:55 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV10231229H	\$350.00 NM
7	WCVB	F	10/26/12	9:35 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV09151214H	\$350.00 NM
3	WCVB	F	10/26/12	9:47 AM	Live w/ Kelly & Michael	9A-10A	:30	SBTV09151214H	\$350.00 NM
5	10/22/12	10/28/12	The View	1058-12n	MTWTF--	:30	10	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	10	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	M	10/22/12	10:59 AM	The View	1058-12n	:30	SBTV- 101812- 25H	\$1,200.00 NM
14	WCVB	M	10/22/12	11:34 AM	The View	1058-12n	:30	SBTV10201227H	\$1,200.00 NM
12	WCVB	Tu	10/23/12	10:59 AM	The View	1058-12n	:30	SBTV10201227H	\$1,200.00 NM
6	WCVB	Tu	10/23/12	11:34 AM	The View	1058-12n	:30	SBTV- 101812- 25H	\$1,200.00 NM
15	WCVB	W	10/24/12	10:59 AM	The View	1058-12n	:30	SBTV10201227H	\$1,200.00 NM
11	WCVB	W	10/24/12	11:33 AM	The View	1058-12n	:30	SBTV10231229H	\$1,200.00 NM
13	WCVB	Th	10/25/12	10:59 AM	The View	1058-12n	:30	SBTV- 101812- 25H	\$1,200.00 NM
9	WCVB	Th	10/25/12	11:37 AM	The View	1058-12n	:30	SBTV10201227H	\$1,200.00 NM
8	WCVB	F	10/26/12	11:00 AM	The View	1058-12n	:30	SBTV09151214H	\$1,200.00 NM
10	WCVB	F	10/26/12	11:56 AM	The View	1058-12n	:30	SBTV09151214H	\$1,200.00 NM
6	10/22/12	10/28/12	Midday News	1158a-1230p	MTWTF--	:30	10	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	10	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/22/12	12:08 PM	Midday News	1158a-1230p	:30	SBTV10201227H	\$400.00 NM
8	WCVB	M	10/22/12	12:29 PM	Midday News	1158a-1230p	:30	SBTV- 101812- 25H	\$400.00 NM
2	WCVB	Tu	10/23/12	11:59 AM	Midday News	1158a-1230p	:30	SBTV10231228H	\$400.00 NM
6	WCVB	Tu	10/23/12	12:27 PM	Midday News	1158a-1230p	:30	SBTV10201227H	\$400.00 NM
10	WCVB	W	10/24/12	12:06 PM	Midday News	1158a-1230p	:30	SBTV- 101812- 25H	\$400.00 NM



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Advertiser	Product	Estimate Number	
Brown/R/Senate	10/22-10/28 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/22/12	10/28/12	Midday News	1158a-1230p	MTWTF--	:30	10	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	W	10/24/12	12:28 PM	Midday News	1158a-1230p	:30	SBTV10231229H	\$400.00 NM
5	WCVB	Th	10/25/12	12:11 PM	Midday News	1158a-1230p	:30	SBTV10231229H	\$400.00 NM
9	WCVB	Th	10/25/12	12:27 PM	Midday News	1158a-1230p	:30	SBTV- 101812- 25H	\$400.00 NM
1	WCVB	F	10/26/12	12:06 PM	Midday News	1158a-1230p	:30	SBTV09151214H	\$400.00 NM
7	WCVB	F	10/26/12	12:42 PM	Midday News	1158a-1230p	:30	SBTV09151214H	\$400.00 NM
LR- Local Program Runover									
7	10/22/12	10/28/12	Millionaire	1228-1p	MTWTF--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	M	10/22/12	12:44 PM	Millionaire	1228-1p	:30	SBTV10201227H	\$500.00 NM
1	WCVB	Tu	10/23/12	12:53 PM	Millionaire	1228-1p	:30	SBTV- 101812- 25H	\$500.00 NM
5	WCVB	W	10/24/12	12:46 PM	Millionaire	1228-1p	:30	SBTV- 101812- 25H	\$500.00 NM
2	WCVB	Th	10/25/12	12:45 PM	Millionaire	1228-1p	:30	SBTV10231229H	\$500.00 NM
3	WCVB	F	10/26/12		Millionaire	1228-1p	:00		\$500.00 NM
Unresolved									
10	10/22/12	10/28/12	The Chew	1-2p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	10/22/12	12:59 PM	The Chew	1-2p	:30	SBTV- 101812- 25H	\$600.00 NM
6	WCVB	Tu	10/23/12	1:57 PM	The Chew	1-2p	:30	SBTV10231228H	\$600.00 NM
12	WCVB	W	10/24/12	1:29 PM	The Chew	1-2p	:30	SBTV10201227H	\$600.00 NM
10	WCVB	Th	10/25/12	1:31 PM	The Chew	1-2p	:30	SBTV- 101812- 25H	\$600.00 NM
9	WCVB	F	10/26/12	1:30 PM	The Chew	1-2p	:30	SBTV09151214H	\$600.00 NM
11	10/22/12	10/28/12	ELLEN EF	4P-5P	MTWTF--	:30	10	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	10	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WCVB	M	10/22/12	4:35 PM	ELLEN EF	4P-5P	:30	SBTV- 101812- 25H	\$700.00 NM
8	WCVB	M	10/22/12	4:54 PM	ELLEN EF	4P-5P	:30	SBTV10201227H	\$700.00 NM
7	WCVB	Tu	10/23/12	4:21 PM	ELLEN EF	4P-5P	:30	SBTV10231228H	\$700.00 NM
15	WCVB	Tu	10/23/12	4:48 PM	ELLEN EF	4P-5P	:30	SBTV10201227H	\$700.00 NM
9	WCVB	W	10/24/12	4:28 PM	ELLEN EF	4P-5P	:30	SBTV10231229H	\$700.00 NM
12	WCVB	W	10/24/12	4:47 PM	ELLEN EF	4P-5P	:30	SBTV- 101812- 25H	\$700.00 NM
13	WCVB	Th	10/25/12	4:23 PM	ELLEN EF	4P-5P	:30	SBTV- 101812- 25H	\$700.00 NM
6	WCVB	Th	10/25/12	4:38 PM	ELLEN EF	4P-5P	:30	SBTV10231229H	\$700.00 NM
14	WCVB	F	10/26/12	4:31 PM	ELLEN EF	4P-5P	:30	SBTV09151214H	\$700.00 NM
10	WCVB	F	10/26/12	4:51 PM	ELLEN EF	4P-5P	:30	SBTV09151214H	\$700.00 NM
12	10/22/12	10/28/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	15	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	15	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	10/22/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	SBTV- 101812- 25H	\$1,500.00 NM
15	WCVB	M	10/22/12	5:38 PM	Newscenter 5 at 5	5-6p	:30	SBTV10201227H	\$1,500.00 NM
2	WCVB	M	10/22/12	5:54 PM	Newscenter 5 at 5	5-6p	:30	SBTV10201227H	\$1,500.00 NM



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Advertiser	Product	Estimate Number	
Brown/R/Senate	10/22-10/28 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/22/12	10/28/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	15	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WCVB	Tu	10/23/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	SBTV- 101812- 25H	\$1,500.00 NM
1	WCVB	Tu	10/23/12	5:29 PM	Newscenter 5 at 5	5-6p	:30	SBTV10231228H	\$1,500.00 NM
7	WCVB	Tu	10/23/12	5:43 PM	Newscenter 5 at 5	5-6p	:30	SBTV10201227H	\$1,500.00 NM
6	WCVB	W	10/24/12	5:22 PM	Newscenter 5 at 5	5-6p	:30	SBTV10201227H	\$1,500.00 NM
4	WCVB	W	10/24/12	5:39 PM	Newscenter 5 at 5	5-6p	:30	SBTV10231229H	\$1,500.00 NM
13	WCVB	W	10/24/12	5:56 PM	Newscenter 5 at 5	5-6p	:30	SBTV10201227H	\$1,500.00 NM
14	WCVB	Th	10/25/12	5:14 PM	Newscenter 5 at 5	5-6p	:30	SBTV- 101812- 25H	\$1,500.00 NM
10	WCVB	Th	10/25/12	5:22 PM	Newscenter 5 at 5	5-6p	:30	SBTV10201227H	\$1,500.00 NM
9	WCVB	Th	10/25/12	5:45 PM	Newscenter 5 at 5	5-6p	:30	SBTV10231229H	\$1,500.00 NM
5	WCVB	F	10/26/12	5:25 PM	Newscenter 5 at 5	5-6p	:30	SBTV09151214H	\$1,500.00 NM
8	WCVB	F	10/26/12	5:32 PM	Newscenter 5 at 5	5-6p	:30	SBTV09151214H	\$1,500.00 NM
11	WCVB	F	10/26/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	SBTV09151214H	\$1,500.00 NM
13	10/22/12	10/28/12	Newscenter 5 at 6	6-630p	MTWTF--	:30	15	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	15	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/22/12	6:11 PM	Newscenter 5 at 6	6-630p	:30	SBTV- 101812- 25H	\$2,000.00 NM
15	WCVB	M	10/22/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	SBTV10201227H	\$2,000.00 NM
8	WCVB	M	10/22/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	SBTV- 101812- 25H	\$2,000.00 NM
11	WCVB	Tu	10/23/12	6:11 PM	Newscenter 5 at 6	6-630p	:30	SBTV- 101812- 25H	\$2,000.00 NM
10	WCVB	Tu	10/23/12	6:26 PM	Newscenter 5 at 6	6-630p	:30	SBTV10231228H	\$2,000.00 NM
4	WCVB	Tu	10/23/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	SBTV10201227H	\$2,000.00 NM
3	WCVB	W	10/24/12	6:11 PM	Newscenter 5 at 6	6-630p	:30	SBTV10231229H	\$2,000.00 NM
13	WCVB	W	10/24/12	6:24 PM	Newscenter 5 at 6	6-630p	:30	SBTV- 101812- 25H	\$2,000.00 NM
7	WCVB	W	10/24/12	6:29 PM	Newscenter 5 at 6	6-630p	:30	SBTV10201227H	\$2,000.00 NM
2	WCVB	Th	10/25/12	6:13 PM	Newscenter 5 at 6	6-630p	:30	SBTV10201227H	\$2,000.00 NM
14	WCVB	Th	10/25/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	SBTV10201227H	\$2,000.00 NM
9	WCVB	Th	10/25/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	SBTV10231229H	\$2,000.00 NM
6	WCVB	F	10/26/12	6:15 PM	Newscenter 5 at 6	6-630p	:30	SBTV09151214H	\$2,000.00 NM
1	WCVB	F	10/26/12	6:25 PM	Newscenter 5 at 6	6-630p	:30	SBTV09151214H	\$2,000.00 NM
12	WCVB	F	10/26/12	6:28 PM	Newscenter 5 at 6	6-630p	:30	SBTV09151214H	\$2,000.00 NM
14	10/22/12	10/28/12	M-F Inside Edition	658-730p	MTWTF--	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WCVB	M	10/22/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV10201227H	\$1,500.00 NM
11	WCVB	Tu	10/23/12	6:59 PM	M-F Inside Edition	658-730p	:30	SBTV- 101812- 25H	\$1,500.00 NM
12	WCVB	W	10/24/12	7:21 PM	M-F Inside Edition	658-730p	:30	SBTV10201227H	\$1,500.00 NM
10	WCVB	Th	10/25/12	7:15 PM	M-F Inside Edition	658-730p	:30	SBTV- 101812- 25H	\$1,500.00 NM
9	WCVB	F	10/26/12	7:21 PM	M-F Inside Edition	658-730p	:30	SBTV09151214H	\$1,500.00 NM
15	10/22/12	10/28/12	Chronicle	728-8p	MTWTF--	:30	10	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	10	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WCVB	M	10/22/12	7:29 PM	Chronicle	728-8p	:30	SBTV10201227H	\$1,500.00 NM
12	WCVB	M	10/22/12	7:36 PM	Chronicle	728-8p	:30	SBTV- 101812- 25H	\$1,500.00 NM

DUPLICATE INVOICE



www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
947404-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Brown/R/Senate		10/22-10/28 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																					
15	10/22/12	10/28/12	Chronicle Class of Time - Pre-emptible with notice	728-8p	MTWTF--	:30	10	\$1,500.00	NM																																																																																																																																					
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17	10/22/12	10/28/12	Jimmy Kimmel Class of Time - Immediately Pre-emptible without notice	1205-105a	MTWTF--	:30	10	\$200.00	NM																																																																																																																																					
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11	WCVB	Tu	10/23/12	12:56 AM	Jimmy Kimmel	1205-105a	:30	SBTV10231228H	\$200.00	NM																																																																																																																																				
9	WCVB	W	10/24/12	12:48 AM	Jimmy Kimmel	1205-105a	:30	SBTV10231229H	\$200.00	NM																																																																																																																																				
7	WCVB	W	10/24/12	1:01 AM	Jimmy Kimmel	1205-105a	:30	SBTV- 101812- 25H	\$200.00	NM																																																																																																																																				
14	WCVB	Th	10/25/12	12:37 AM	Jimmy Kimmel	1205-105a	:30	SBTV- 101812- 25H	\$200.00	NM																																																																																																																																				
2	WCVB	Th	10/25/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	SBTV10201227H	\$200.00	NM																																																																																																																																				
4	WCVB	F	10/26/12	12:44 AM	Jimmy Kimmel	1205-105a	:30	SBTV09151214H	\$200.00	NM																																																																																																																																				
12	WCVB	F	10/26/12	1:00 AM	Jimmy Kimmel	1205-105a	:30	SBTV09151214H	\$200.00	NM																																																																																																																																				
18	10/22/12	10/28/12	430a Eyeopener Class of Time - Immediately Pre-emptible without notice	430-5a	MTWTF--	:30	5	\$100.00	NM																																																																																																																																					
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MTWTF--</td><td>5</td><td>\$100.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WCVB</td><td>M</td><td>10/22/12</td><td>4:40 AM</td><td>430a Eyeopener</td><td>430-5a</td><td>:30</td><td>SBTV10201227H</td><td>\$100.00</td><td>NM</td></tr><tr><td>2</td><td>WCVB</td><td>Tu</td><td>10/23/12</td><td>4:43 AM</td><td>430a Eyeopener</td><td>430-5a</td><td>:30</td><td>SBTV10231228H</td><td>\$100.00</td><td>NM</td></tr><tr><td>3</td><td>WCVB</td><td>W</td><td>10/24/12</td><td>4:45 AM</td><td>430a Eyeopener</td><td>430-5a</td><td>:30</td><td>SBTV10201227H</td><td>\$100.00</td><td>NM</td></tr><tr><td>6</td><td>WCVB</td><td>Th</td><td>10/25/12</td><td>4:43 AM</td><td>430a Eyeopener</td><td>430-5a</td><td>:30</td><td>SBTV10201227H</td><td>\$100.00</td><td>NM</td></tr><tr><td>5</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>4:44 AM</td><td>430a Eyeopener</td><td>430-5a</td><td>:30</td><td>SBTV09151214H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MTWTF--	5	\$100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WCVB	M	10/22/12	4:40 AM	430a Eyeopener	430-5a	:30	SBTV10201227H	\$100.00	NM	2	WCVB	Tu	10/23/12	4:43 AM	430a Eyeopener	430-5a	:30	SBTV10231228H	\$100.00	NM	3	WCVB	W	10/24/12	4:45 AM	430a Eyeopener	430-5a	:30	SBTV10201227H	\$100.00	NM	6	WCVB	Th	10/25/12	4:43 AM	430a Eyeopener	430-5a	:30	SBTV10201227H	\$100.00	NM	5	WCVB	F	10/26/12	4:44 AM	430a Eyeopener	430-5a	:30	SBTV09151214H	\$100.00	NM																																																							
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																																																									
	10/22/12	10/28/12	MTWTF--	5	\$100.00																																																																																																																																									
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4	WCVB	M	10/22/12	4:40 AM	430a Eyeopener	430-5a	:30	SBTV10201227H	\$100.00	NM																																																																																																																																				
2	WCVB	Tu	10/23/12	4:43 AM	430a Eyeopener	430-5a	:30	SBTV10231228H	\$100.00	NM																																																																																																																																				
3	WCVB	W	10/24/12	4:45 AM	430a Eyeopener	430-5a	:30	SBTV10201227H	\$100.00	NM																																																																																																																																				
6	WCVB	Th	10/25/12	4:43 AM	430a Eyeopener	430-5a	:30	SBTV10201227H	\$100.00	NM																																																																																																																																				
5	WCVB	F	10/26/12	4:44 AM	430a Eyeopener	430-5a	:30	SBTV09151214H	\$100.00	NM																																																																																																																																				
19	10/22/12	10/28/12	5a Eveopener	5-6a	MTWTF--	:30	15	\$700.00	NM																																																																																																																																					

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947404-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	10/22-10/28 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	15	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	WCVB	M	10/22/12	5:23 AM	5a Eyeopener	5-6a	:30	SBTV- 101812- 25H	\$700.00 NM
6	WCVB	M	10/22/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV10201227H	\$700.00 NM
1	WCVB	M	10/22/12	5:44 AM	5a Eyeopener	5-6a	:30	SBTV- 101812- 25H	\$700.00 NM
13	WCVB	Tu	10/23/12	5:25 AM	5a Eyeopener	5-6a	:30	SBTV10201227H	\$700.00 NM
7	WCVB	Tu	10/23/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV- 101812- 25H	\$700.00 NM
11	WCVB	Tu	10/23/12	5:44 AM	5a Eyeopener	5-6a	:30	SBTV10231228H	\$700.00 NM
12	WCVB	W	10/24/12	5:25 AM	5a Eyeopener	5-6a	:30	SBTV10231229H	\$700.00 NM
15	WCVB	W	10/24/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV- 101812- 25H	\$700.00 NM
9	WCVB	W	10/24/12	5:38 AM	5a Eyeopener	5-6a	:30	SBTV10201227H	\$700.00 NM
14	WCVB	Th	10/25/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV10201227H	\$700.00 NM
8	WCVB	Th	10/25/12	5:28 AM	5a Eyeopener	5-6a	:30	SBTV10231229H	\$700.00 NM
10	WCVB	Th	10/25/12	5:44 AM	5a Eyeopener	5-6a	:30	SBTV- 101812- 25H	\$700.00 NM
5	WCVB	F	10/26/12	5:22 AM	5a Eyeopener	5-6a	:30	SBTV09151214H	\$700.00 NM
4	WCVB	F	10/26/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV09151214H	\$700.00 NM
17	WCVB	F	10/26/12	5:57 AM	5a Eyeopener	5-6a	:30	SBTV09151214H	\$700.00 NM
20	10/22/12	10/28/12	Newscenter 5 at 11	11-1130p	MTWTF--S	:30	18	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--S	18	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WCVB	M	10/22/12		Newscenter 5 at 11	11-1130p	:00		\$2,500.00 NM
Unresolved									
27	WCVB	M	10/22/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10201227H	\$2,500.00 NM
22	WCVB	M	10/22/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	SBTV- 101812- 25H	\$2,500.00 NM
17	WCVB	Tu	10/23/12	11:14 PM	Newscenter 5 at 11	11-1130p	:30	SBTV- 101812- 25H	\$2,500.00 NM
26	WCVB	Tu	10/23/12	11:22 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10231228H	\$2,500.00 NM
10	WCVB	Tu	10/23/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10201227H	\$2,500.00 NM
16	WCVB	W	10/24/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10201227H	\$2,500.00 NM
24	WCVB	W	10/24/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10201227H	\$2,500.00 NM
18	WCVB	W	10/24/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10231229H	\$2,500.00 NM
12	WCVB	Th	10/25/12		Newscenter 5 at 11	11-1130p	:00		\$2,500.00 NM
Unresolved									
20	WCVB	Th	10/25/12	11:13 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10231229H	\$2,500.00 NM
25	WCVB	Th	10/25/12	11:26 PM	Newscenter 5 at 11	11-1130p	:30	SBTV- 101812- 25H	\$2,500.00 NM
14	WCVB	F	10/26/12		Newscenter 5 at 11	11-1130p	:00		\$2,500.00 NM
Unresolved									
28	WCVB	F	10/26/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09151214H	\$2,500.00 NM
19	WCVB	F	10/26/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09151214H	\$2,500.00 NM
21	WCVB	Su	10/28/12		Newscenter 5 at 11	11-1130p	:00		\$2,500.00 NM
Unresolved									
9	WCVB	Su	10/28/12	11:15 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10281233H	\$2,500.00 NM
23	WCVB	Su	10/28/12	11:30 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10281233H	\$2,500.00 NM
21	10/22/12	10/28/12	Post 1130p Late News	1130p-1135p	MTWTF--	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	5	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	10/22/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10201227H	\$1,600.00 NM
1	WCVB	Tu	10/23/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV- 101812- 25H	\$1,600.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
947404-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Brown/R/Senate		10/22-10/28 TV Sched	1

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/22/12	10/28/12	Post 1130p Late News	1130p-1135p	MTWTF--	:30	5	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WCVB	W	10/24/12	11:33 PM	Post 1130p Late News	1130p-1135p	:30	SBTV-101812-25H	\$1,600.00 NM
2	WCVB	Th	10/25/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	SBTV10201227H	\$1,600.00 NM
4	WCVB	F	10/26/12	11:35 PM	Post 1130p Late News	1130p-1135p	:30	SBTV09151214H	\$1,600.00 NM
22	10/22/12	10/28/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Sa	10/27/12	8:21 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV10261231H	\$600.00 NM
2	WCVB	Sa	10/27/12	8:41 AM	8a Sat Wknd Eyeopener	Sa 8a-9a	:30	SBTV10261231H	\$600.00 NM
26	10/22/12	10/28/12	6a Weekend Eyeopener	558-7a	-----SS	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----SS	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/27/12	6:20 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10261231H	\$350.00 NM
6	WCVB	Sa	10/27/12	6:51 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10261231H	\$350.00 NM
5	WCVB	Su	10/28/12	6:22 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10281233H	\$350.00 NM
3	WCVB	Su	10/28/12	6:52 AM	6a Weekend Eyeopener	558-7a	:30	SBTV10261231H	\$350.00 NM
27	10/22/12	10/28/12	Weekend GMA	7-8a	-----SS	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----SS	4	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/27/12	7:41 AM	Weekend GMA	7-8a	:30	SBTV10261231H	\$600.00 NM
5	WCVB	Sa	10/27/12	7:59 AM	Weekend GMA	7-8a	:30	SBTV10261231H	\$600.00 NM
3	WCVB	Su	10/28/12	7:30 AM	Weekend GMA	7-8a	:30	SBTV10281233H	\$600.00 NM
1	WCVB	Su	10/28/12	7:55 AM	Weekend GMA	7-8a	:30	SBTV10281233H	\$600.00 NM
28	10/22/12	10/28/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----SS	:30	4	\$50.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----SS	4	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WCVB	Sa	10/27/12	5:11 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10261231H	\$50.00 NM
5	WCVB	Sa	10/27/12	5:41 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10261231H	\$50.00 NM
3	WCVB	Su	10/28/12	5:23 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10281233H	\$50.00 NM
6	WCVB	Su	10/28/12	5:58 AM	5a Weekend Eyeopener	Sa/Su 5a-6a	:30	SBTV10261231H	\$50.00 NM
29	10/22/12	10/28/12	8a Sun Wknd Eyeopener	Su 8-10a	-----S	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	Su	10/28/12	8:20 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10261231H	\$350.00 NM
7	WCVB	Su	10/28/12	8:54 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10281233H	\$350.00 NM
3	WCVB	Su	10/28/12	9:23 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10261231H	\$350.00 NM
6	WCVB	Su	10/28/12	9:41 AM	8a Sun Wknd Eyeopener	Su 8-10a	:30	SBTV10281233H	\$350.00 NM
30	10/22/12	10/28/12	This Week / C. Amanpour	10-11a	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$2,000.00				

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Advertiser	Product	Estimate Number	
Brown/R/Senate	10/22-10/28 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
30	10/22/12	10/28/12	This Week / C. Amanpour Class of Time - Pre-emptible with notice	10-11a	-----S	:30	1	\$2,000.00	NM		
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Su	10/28/12	10:29 AM	This Week / C. Amanpour	10-11a	:30	SBTV10281233H	\$2,000.00	NM
31	10/22/12	10/28/12	OTR 11a Class of Time - Immediately Pre-emptible without notice	1058a-1130a	-----S	:30	1	\$100.00	NM		
	Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Su	10/28/12	11:29 AM	OTR 11a	1058a-1130a	:30	SBTV10261231H	\$100.00	NM
32	10/22/12	10/28/12	6p News Weekend Class of Time - Pre-emptible with notice	6-630p	-----S	:30	2	\$1,000.00	NM		
	Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WCVB	Su	10/28/12	6:13 PM	6p News Weekend	6-630p	:30	SBTV10281233H	\$1,000.00	NM
	1	WCVB	Su	10/28/12	6:27 PM	6p News Weekend	6-630p	:30	SBTV10261231H	\$1,000.00	NM
33	10/22/12	10/28/12	Sportscenter 5 OT Class of Time - Pre-emptible with notice	1135p-12m	-----S	:30	1	\$1,200.00	NM		
	Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Su	10/28/12	12:02 AM	Sportscenter 5 OT	1135p-12m	:30	SBTV10261231H	\$1,200.00	NM
34	10/22/12	10/28/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	ABC SOAPS ROTA	MTWTF--	:30	5	\$750.00	NM		
	Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$750.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	4	WCVB	M	10/22/12	2:23 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10201227H	\$750.00	NM
	1	WCVB	Tu	10/23/12	2:22 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10201227H	\$750.00	NM
	5	WCVB	W	10/24/12	2:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10231229H	\$750.00	NM
	3	WCVB	Th	10/25/12	2:26 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10201227H	\$750.00	NM
	2	WCVB	F	10/26/12	2:24 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV09151214H	\$750.00	NM
35	10/22/12	10/28/12	KATIE COURIC DAY Class of Time - Immediately Pre-emptible without notice	3-4p	MTWTF--	:30	5	\$400.00	NM		
	Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WCVB	M	10/22/12	3:54 PM	KATIE COURIC DAY	3-4p	:30	SBTV10201227H	\$400.00	NM
	1	WCVB	Tu	10/23/12	3:30 PM	KATIE COURIC DAY	3-4p	:30	SBTV- 101812- 25H	\$400.00	NM
	4	WCVB	W	10/24/12	3:56 PM	KATIE COURIC DAY	3-4p	:30	SBTV- 101812- 25H	\$400.00	NM
	5	WCVB	Th	10/25/12	3:29 PM	KATIE COURIC DAY	3-4p	:30	SBTV10231229H	\$400.00	NM
	3	WCVB	F	10/26/12	3:55 PM	KATIE COURIC DAY	3-4p	:30	SBTV09151214H	\$400.00	NM
36	10/22/12	10/28/12	CASTLE SUN LF Class of Time- Immediately Pre-emptible No Makegood Required	12A-1A	-----S	:30	1	\$100.00	NM		
	Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WCVB	Su	10/28/12	12:26 AM	CASTLE SUN LF	12A-1A	:30	SBTV10281233H	\$100.00	NM

INVOICE

www.thebostonchannel.com

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
947404-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Brown/R/Senate	10/22-10/28 TV Sched	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							222		

Payment Terms 30 Days

<u>Gross Total</u>	\$219,750.00
<u>Agency Commission</u>	\$32,962.50
<u>Net Amount Due</u>	\$186,787.50